

Roberto Juan Feeney

**PERSONAL
INFORMATION**

Birth: 05-09-61. **Age:** 59

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PROFESSIONAL EXPERIENCE

*Associate Professor of the Center for Food and Agribusiness, Austral University, Rosario city.
Initial Director of the Project (2006-2008).*

- Member of the Research area in agribusiness, Center for Food and Agribusiness, Austral University, Rosario.
- Director of the Project “Large commercial Producers in Argentina” (2009-2020).
- Director of the Project of Food Security in Argentina (2015).
- Associate Dean Austral University Rosario (2004-2007).
- Associate Director of the MBA program, Austral University (2004-2006).
- Director of the Project ‘Center for Food and agribusiness’, Austral University (2004-2006).
- Member of the MINE project team (1998-2004) – Management Innovation in the New Economy- Montreal, Canada.
- Visiting Professor for IEEM- Institute of Business Studies Montevideo, University of Montevideo, Uruguay. (2004-2008).
- Associate Dean- Undergraduate Program in Business Administration (1990-1998).

ACADEMIC BACKGROUND

- Ph.D. in Business Administration: Doctor in the Université du Québec a Montréal, UQAM, Canadá (1998-2004).
- MBA: IAE Business School, Buenos Aires (1988-1989).
- Bachelor’s degree in economics, University of Buenos Aires (1981-1985).

TEACHING AND RESEARCH AREAS OF INTEREST

- Agribusiness and Agricultural economics.
- Bioeconomy.
- Agribusiness value chains analysis.
- Innovation Management.

DOCTORAL THESIS

- “Capturing Value in Digital Information Products”, December 2004, in the Université du Québec à Montréal, Canada.
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LANGUAGES

- Spanish (Native or bilingual proficiency)
- English (Native or bilingual proficiency)
- French (Good oral and comprehension skills)

1. PUBLICATIONS

A. In Scientific Journals

1. Mohammadi, Z. Mac Clay, P., Feeney, R., Harmath, P., Keshavarz, M., & Gunderson, M. A. (2020). Characterization of farmers’ management practices and strategies: a comparison between Argentine and US farmers. *International Food and Agribusiness Management Review*, 1-18. DOI: <https://doi.org/10.22434/IFAMR2019.0158>.
2. Feeney, R.; Novaira, S. 2020. Bioceres SA: Ag Biotechnology Expansion, Research Case, *Journal on Food System Dynamics*, Vol 11, No 2 (2020). <https://doi.org/10.18461/ijfsd.v7i2.724>.
3. Feeney, R.; Accursi, F.; Mac Clay, P. 2019. The impact of producers’ cognitive styles on their purchasing behavior. *International Journal on Food System Dynamics*. Vol 10, No 5, pp. 498-515. DOI: <https://doi.org/10.18461/ijfsd.v10i5.33>.
4. Mac Clay, P; Feeney, R. 2019. Analyzing Value Chains in Agribusiness: A Literature Review *International Food and Agribusiness Management Review*. Issue 22, Vol. 1, Pages: 31 - 46. DOI: <https://doi.org/10.22434/IFAMR2018.0089>.
5. Feeney, R., Mac Clay, P. 2016. Food Security in Argentina: A Production or a Distribution Problem? *International Food and Agribusiness Management Review Journal*, (2016), Volume 19, Issue 2. DOI: DOI: 10.22004/ag.econ.234954. <https://doi.org/10.22004/ag.econ.234954>. ISSN #: 1559-2448 (Other).
6. Feeney, R.; Perez., C.; Mac Clay, P. 2016. Bioceres Case, *International Journal of Food Systems Dynamics*, Vol. 7, No 2. DOI: <https://doi.org/10.18461/ijfsd.v7i2.724>. ISSN 1869-6945 Link: <http://centmapress.ilb.uni-bonn.de/ojs/index.php/fsd/article/view/724>.
7. Feeney, R.; Berardi, V. 2013. Seed Market Segmentation in Argentina: How Do Farmers Buy Their Expendable Inputs? *International Food and Agribusiness Management Review Journal*, Vol. 16, Issue 1. <https://doi.org/10.22004/ag.econ.144516>.

8. Feeney. R. 2009. Development, Innovation and Natural Resources: The Latin American Case”. 2009. *Journal of Interdisciplinary Economics*, Volume 20, No. 1 & 2, Pages 149-167. DOI: <https://doi.org/10.1177/02601079X09002000108>.
9. Feeney. R. 2007. Innovación y Desarrollo Económico en Latinoamérica. *Boletín de Estudios Económicos*, Vol. LXII, Núm. 190, Universidad Comercial de Deusto, Bilbao, España, 31 de abril 2007, Páginas 61-80. ISSN 0006-6249. ISSN: [ISSN 0006-6249](https://doi.org/10.1177/02601079X09002000108).

B. Presentations scientific conferences

- ✓ Capital equipment Brand and dealer Loyalty in Argentine. Presented in IFAMA World Forum, Hangzhou, China, June 2019.
- ✓ Brand Loyalty in the Argentine Seed Market. Presented in IFAMA World Forum, Hangzhou, China, June 2019.
- ✓ Bioceres SA: Ag Biotechnology Expansion, presented in IFAMA World Forum Hangzhou, China, June 2019.
- ✓ “Bioceres SA: Ag Biotechnology Expansion”, Research Case, Feeney, presented in IFAMA World Forum, Buenos Aires, June 2018.
- ✓ “Cognitive Styles of Argentine Producers”, IFAMA World Forum Buenos Aires June 2018, Feeney-Accursi-Mac Clay. Presented in IFAMA Conference June 2018.
- ✓ “Risk attitudes between Argentinean farmers: what determines willingness to take risks?”, Mac Clay, Accursi, Feeney, Presented in IFAMA World Forum Buenos Aires 2018.
- ✓ “Analyzing Value Chains in Agribusiness: A Literature Review” Mac Clay-Feeney. Presented and awarded the Best paper prize in the IFAMA World Forum Buenos Aires, June 2018.
- ✓ “Food Security in Argentina: A Production or a Distribution Problem?” Draft presented in IAMA World Forum, Saint Paul, USA, June 2015.
- ✓ Project Document: “Healthy Eating and Exporting Food Security to the World Contributions to a National Policy for Food and Nutrition Security”. Link: <http://www.austral.edu.ar/cienciasempresariales/wp-content/uploads/2015/09/Comer-Saludable-y-Exportar-Seguridad-Alimentaria-00000002.pdf>.
- ✓ “Large Producers’ Business Models” Presented in IFAMA World Forum, Cape Town, South Africa, June 2014.
- ✓ How Do Farmers Buy Their Expendable Inputs?”, IAMA Conference, Atlanta, USA, June 2013.
- ✓ “Agricultural Capital Equipment Segmentation in Argentina” Presented in IFAMA World Forum 2012, Shanghai, China.
- ✓ “Agricultural Financial Market Segments in Argentina Presented in IFAMA World Forum 2012, Shanghai, China.
- ✓ “Agricultural Input Market Segmentation in Argentina: How do Argentine farmers buy their expendable inputs? The Case of the Seed Industry. Presented in IFAMA World Forum 2011, and PENSA conference, Riberao Preto, Brazil, 2011.
- ✓ “Seed Market Segmentation in Argentina: How Do Farmers Buy Their Expendable Inputs?”, Presented in IFAMA World Forum 2011, Frankfurt, Germany.
- ✓ Teaching Innovation in Argentina” 2008. Presented in the Conference of University of North Florida, Jacksonville, College of Business, February 2008.

- ✓ Value Capture with Technological Innovation: A Typology”. 2007. Presented in the Conference of University of North Florida, Jacksonville, College of Business, February 2007.
- ✓ “Innovation and Sustainable Development in Latin America: Can we achieve it?” Presented in the Conference of University of North Florida, Jacksonville, College of Business, February 2006.